

Boone Tree Library Association
Executive Committee Board Meeting - May 19, 2005

The dinner meeting took place at Fazzoli's Restaurant in Johnson City. Present were: Rick Wallace, Holly Russo, Michelle Wyatt, Chris Demas and Sue Knoche. Meeting started 7:15 p.m.

- Rick started by asking about the date for the September meeting. It is stated in the by-laws the March meeting is usually on a Tuesday and September on Thursday; however, due to scheduling the March meeting was on a Thursday, so September will be on Tuesday this year. The date will be Tuesday, September 20th. Michelle will contact C. Keith Young with the date and location when decided. Michelle will also ask the director of Northeast State Community College if it would be possible to be the host location.
- Next executive meeting will be July 28th at 6:30 p.m. at Bucks Pizza in Johnson City. It was also mentioned that Rick wants to try to promote the September meeting to bring in more people to BTLA. Sue will do reminder post cards again and we will send out posters to various library groups as we did for the March meeting.
- Rick asked if anyone had information to be added to the report he will submit to the TLA board and no one did. It was stated that having a booth at the TLA conference was good PR that gave us good exposure to conference attendees that do not know about BTLA. Rick, Michelle and Sue staffed it at various times.
- Rick said he received a letter from the Sullivan County Imagination Library regarding the donation and asked if they could use our name to "publicly recognize companies and individuals who have helped make this program possible". This form needed to be in the office by 5/23 so it was filled out and faxed by Sue on Friday 5/20. Holly presented a thank you letter from Polk County Friends of the Library in Ducktown, TN for our \$50 contribution.
- Rick brought up the picnic and thought for next year we could ask Johnson City Press or other media to publicize it. He also suggested that maybe contacting a vendor, having a band or other entertainment would work. Rick suggested that a committee be formed well enough in advance to work on it.
- Sue suggested changing the name next year to "National Library Week picnic" because of family and friends, but it was suggested that we want family and friends as a "library" get together.
- Rick asked if there were any surveys done or needed to be done because of a new software available at ETSU that can help with this. Is there a current need for one to the membership?
- Holly thought it was a good idea to send to all librarians or school librarians and ask what it would take to join BTLA.
- Chris asked how we could retrieve the information and asked if it is similar to the K12K website.
- Rick said the TASL leader is in Kingsport and put the notice of our last meeting on their listserve for school librarians and would Nancy Renfro have the list of Public. To be checked into.
- Sue asked did we want to do reminder notices again by regular mail for the Sep. meeting.
- Everyone said a good idea
- Rick brought up the question that came up before the conference of the logo change.
- Chris stated the old logo (semi-circle) design wouldn't work with the website
- Rick asked if the image on the website was "image ready" if we ask someone to do a brochure or advertising.

- Rick said if we are going to change the logo it would have to be something that would work both on the web and in print. Chris said he would do some images that can be used for both.
- Rick stated the March meeting we said something about coming up with something for the founder for 2006 celebration.
- Holly suggested it be like a birthday party
- Michelle suggested we have a “now and then” kind of display.
- Rick suggested maybe an award\
- Chris suggested we could plant a tree in honor of BTLA’s founder Elsie Barrett. Everyone agreed this would be a great suggestion of planting a tree to symbolize “Boone tree”
- Sue stated it would be good to find out where Elsie worked and plant the tree at that library.
- Chris suggested a plate to commemorate the occasion beside it.
- Holly said maybe if the new Bristol Library is completed in 2006 it could be planted there as a symbol of the anniversary of the organization.
- Michelle will search for things for the “then and now”
- Rick asked if Bristol was doing a “brick” fund raising project as other libraries have done in the past when building a new library and nobody knew. Rick will contact Clare to find out where Elsie worked or any other historical facts we could use and the official month or date Boone Tree began.
- Adjourned at 8:35.

Submitted by Sue Knoche, Secretary